

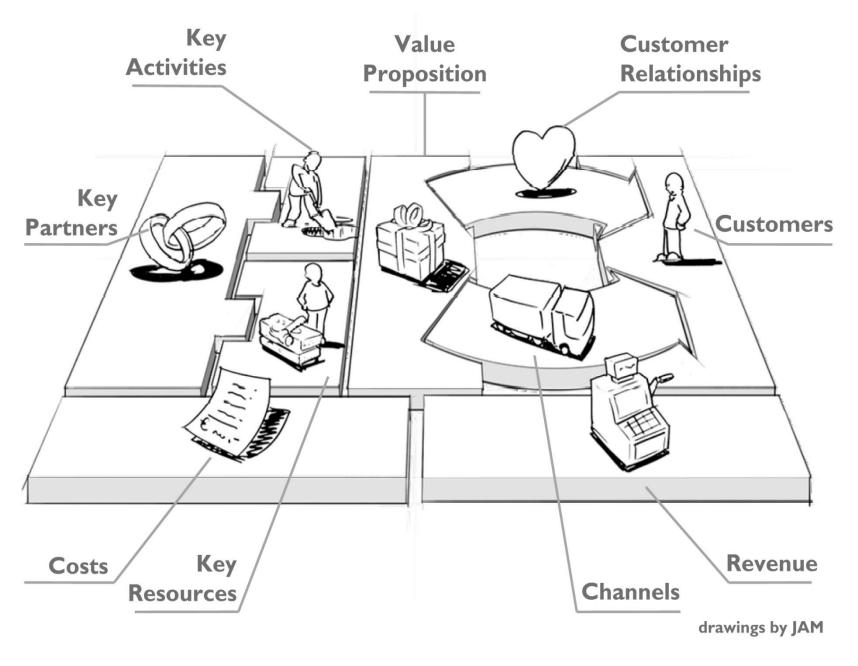


jaxbridges is a program of the <u>JAX Chamber Entrepreneurial Growth Division</u>.



The 9 Elements

Original Business Model Canvas by Alexander Osterwalder





Sample Business Models

- Bricks and clicks business model
- Cutting out the middleman model
- Direct sales model
- Distribution business models
- Value-added reseller
- Fee in, free out
- Franchise
- Freemium business model
- Auction business model
- All-in-one business model
- Chemical Leasing

- Low-cost carrier business model
- Loyalty business models
- Monopolistic business model
- Multi-level marketing business model
- Network effects business model
- Online auction business model
- Online content business model
- Online media cooperative
- Premium business model
- Professional open-source model
- Pyramid scheme business model
- Razor and blades business model
- Servitization of products business model
- Subscription business model